## NEWS RELEASE



## FOR IMMEDIATE RELEASE

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## **Promotions Announced at AgHeritage**

AgHeritage Farm Credit Services has announced the promotion of Bo Tretenburg to Vice President of Lending and Regional Manager and Alan Brannon to Vice President Ag Lending Officer in the company's Batesville and Pocahontas branch offices.

Tretenburg's career at AgHeritage began in 1996 when he joined as an Ag Financial Services officer at the Pocahontas branch office. With a strong background in the ag industry, Tretenburg has consistently displayed exceptional leadership skills during his tenure. He previously held the position of Vice President of Lending and Branch Manager in Pocahontas since 2005 but will now be managing both the Pocahontas and Batesville Branch teams. Tretenburg, a native of Randolph County, grew up working on his family's cattle farm. He holds a Bachelor of Science degree in Business Finance from Arkansas State University and is a graduate of the Paul M. Barret, Jr. School of Banking. He currently resides in Pocahontas with his wife Stephanie and their family.

Brannon has been a valued member of the AgHeritage team since 2013. He previously held the title of Ag Lending Officer in Pocahontas but will now be servicing both Pocahontas and Batesville branch locations. Brannon has consistently demonstrated a deep understanding of the Ag Industry and Ag Relationship Lending and has extensive background and knowledge of the cattle, row crop and poultry industries, starting with him working on his family's farm in Lynn in Lawrence County. He holds a Bachelor of Science degree in Business Administration from Arkansas State University and is a graduate of the Paul M. Barret, Jr. School of Banking. He and his wife Tonya reside in Lynn with their family.

The Batesville branch office serves customers in Independence, Izard and Stone Counties. The Pocahontas branch office serves customers in Fulton, Lawrence, Randolph and Sharp counties.

AgHeritage Farm Credit Services is a financial cooperative with owned and managed assets of approximately \$2.21 billion as of December 31, 2022. The company provides credit and related services to more than 6,245 farmers, ranchers, and producers or harvesters of aquatic products in 24 Arkansas counties. Branch offices are located in Batesville, Brinkley, Lonoke, McGehee, Newport, Pine Bluff, Pocahontas, Searcy, and Stuttgart.

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