

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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**AgHeritage Farm Credit Services Names JimBob Reynolds  
as Executive Vice President & Chief Credit Officer**

AgHeritage Farm Credit Services is pleased to announce the appointment of JimBob Reynolds as Executive Vice President and Chief Credit Officer, effective June 30.

Reynolds brings more than 30 years of experience in agricultural lending, executive leadership, and credit to AgHeritage. He previously served as Chief Credit Officer for 13 years at AgTrust Farm Credit in Texas. He holds a Bachelor of Arts in Agriculture Economics and Finance from Texas Tech University and a Master of Business Administration from the University of Texas at San Antonio. Additionally, he completed the Graduate School of Banking at Texas Tech.

"JimBob's leadership and vision will be instrumental in driving our credit operations to new heights," said Greg Cole, President and Chief Executive Officer of AgHeritage. "We're excited to welcome him and his wife, Thedra, to the Central Arkansas area."

Drue Ford will transition to an advisory role as EVP & Senior Advisor and will remain a valued member of the Executive Leadership Team. Ford will work closely with JimBob to ensure a smooth transition.

AgHeritage Farm Credit Services is a customer-owned rural and agricultural lender with owned and managed assets of approximately \$2.80 billion as of December 31, 2024. The company provides credit and related services to approximately 6,700 farmers, ranchers, rural residents, and the agribusiness industry in 24 Arkansas counties, with branch offices located in Batesville, Brinkley, Lonoke, McGehee, Newport, Pine Bluff, Pocahontas, Searcy, and Stuttgart. Learn more at [agheritagefcs.com](https://agheritagefcs.com).

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