

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **Joseph Difani joins AgHeritage Farm Credit Services as Ag Lending Officer**

AgHeritage Farm Credit Services has announced the hiring of Joseph Difani as an Ag Lending Officer in the company's Pocahontas Branch office.

A native of Pocahontas, Difani attended Black River Technical College and Arkansas State University. He most recently worked as a Field Operations Supervisor at GDM Seeds.

"We are excited to welcome Joseph to AgHeritage," said Bo Tretenburg, VP of Lending and Regional Manager. "His familiarity with northeast Arkansas combined with his experience in the ag sector makes him ideal for this role."

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AgHeritage Farm Credit Services is a customer-owned rural and agricultural lender with owned and managed assets of approximately \$3.08 billion as of December 31, 2025. The company provides credit and related services to approximately 7,000 farmers, ranchers, rural residents, and the agribusiness industry in 24 Arkansas counties, with branch offices located in Batesville, Brinkley, Lonoke, McGehee, Newport, Pine Bluff, Pocahontas, Searcy and Stuttgart. Learn more at [agheritagefcs.com](http://agheritagefcs.com).